

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Nov. 2012	7	\$100,000.00	
<b>Grand Total:</b>	<b>7</b>	<b>\$100,000.00</b>	

Date Entered 10/29/12  
 Last Modified 10/29/12  
 Entered By Charles Shelbler  
 CO-OP No  
 Headline #  
 Demo Normal  
 Order Type  
 Package Deal  
 Commission % 15.00  
 Commission \$15,000.00  
 Net Total \$85,000.00  
 Sales Tax

**Contract # 48973**  
 Schedule Dates 10/30/12-11/04/12  
 Advertiser OBAMA FOR AMERICA (2353)  
 Agency GMMB (1182)  
 Product POLITICAL CANDIDATE (1051)  
 Brand Est. 2265 :60s (28306)  
 Salesperson Shiebler, Charles (1011)  
 Sales Office WHDH  
 Buyer Name /  
 Phone/Fax  
 CPE 2265  
 Account Types Local/Political Candidate Agency  
 Billing Type Standard  
 Comments



GMMB  
 3050 K St. NW  
 Suite 100  
 Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-10/30/12	3	1:00	7:57P- THE VOICE	1		1						1	\$40,000.00	\$40,000.00	WHDH Boston (WHDH)		10/29/12
2.0	Normal Line / SPOT	10/31/12-11/02/12	3	1:00	7P- 7:30P (ET)	1			X	X	X			1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/29/12
3.0	Normal Line / SPOT	10/31/12-11/02/12	3	1:00	7:30P- 8P (ET)	1			X	X	X			1	\$4,800.00	\$4,800.00	WHDH Boston (WHDH)		10/29/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	3:30P- NOTRE DAME FOOTBALL	2						X		2	\$15,000.00	\$30,000.00	WHDH Boston (WHDH)		10/29/12
5.0	Normal Line / SPOT	11/04/12-11/04/12	3	1:00	6:58P- FOOTBALL NIGHT IN AMERICA	1							X	1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/29/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	2:30P- NBC SPORTS 230-330P	1						X		1	\$800.00	\$800.00	WHDH Boston (WHDH)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.